

RESOLUTION NO. 2009- 40

A RESOLUTION OF THE MAYOR AND CITY COUNCIL OF THE CITY OF SEDONA, ARIZONA, APPROVING AND ADOPTING “THE CULTURE OF SEDONA”, A STATEMENT OF BELIEFS, AS APPROVED BY THE ARTS & CULTURE COMMISSION ON DECEMBER 4, 2008

WHEREAS, Objective 23.2 of the Sedona Community Plan encourages the incorporation of public art and sensitivity to cultural heritage in the community’s growth and development, and

WHEREAS, Goal #2 of the Community Plan is to serve the community with a variety of arts and cultural opportunities and experiences, and

WHEREAS, the Arts & Culture Commission has considered the need to establish and preserve the unique culture and heritage of the City of Sedona through a Statement of Beliefs concerning the natural beauty of the environment, the enrichment of the community through the arts, and the spirit of volunteerism, as set forth in Exhibit A incorporated herein by reference,

NOW, THEREFORE, BE IT RESOLVED BY THE MAYOR AND THE COUNCIL OF THE CITY OF SEDONA, ARIZONA, THAT:

The City of Sedona, through its Mayor and Council, hereby approves and adopts Exhibit A, the Statement of Beliefs concerning “*The Culture of Sedona*” as submitted by the Arts & Culture Commission.

PASSED AND ADOPTED by the Mayor and Council of the City of Sedona, Arizona, this 27th day of October, 2009.

Rob Adams, Mayor

ATTEST:

City Clerk

APPROVED AS TO FORM:

City Attorney

Arts & Culture Commission

THE CULTURE OF SEDONA

We believe our first responsibility is to preserve and protect the spectacular natural beauty of Sedona.

In doing so, we are mindful of the role that this environment plays in inspiring the arts, supporting outdoor activities and encouraging tourism.

We review man-made improvements with care, encouraging development that integrates with the natural environment, and which permits continued access to public lands.

In doing so, we encourage and support enhancement of the health, safety and educational systems that serve the greater Sedona Area.

We are responsible for the enrichment of the culture and arts of Sedona, recognizing the tremendous impact of the arts.

We encourage and nurture freedom of both amateur and professional artistic expression; and actively support public events that provide a diversity of cultural experiences; which are open and accessible to all.

We continue to recognize and celebrate our unique heritage which combines a rich and varied history of Native American, Hispanic, Pioneer, Ranching and Cowboy cultures; where ancient cultures coexist with an ever evolving youthful influence.

We understand and respect that these cultures are each manifested by their unique language, architecture, cuisine, customs, music and spirituality;

We further recognize that the tranquility, spiritual and metaphysical nature of Sedona can contribute to health, healing, self discovery and renewal that is not limited to any particular cultural group or heritage.

In recognizing the past, we also embrace and integrate change as a positive force in the growth of our Community.

We celebrate Sedona as a varied village functioning as a cohesive Community. We value the people who choose to live, work, create and play here, openly welcoming and accepting visitors and newcomers.

We recognize that everyone must be respected for their individuality, dignity and merit; embracing and tolerating diversity.

We strive to continually improve communication without intruding upon the privacy, sanctuary and solitude many seek

We must respect our Community's strong tradition of cooperation, collaboration and volunteerism; and recognize contributions on both individual and organizational levels.

We understand that a strong business community provides a secure economic foundation for the arts and culture of Sedona to grow and develop.

Businesses recognize that their employees' quality of life includes participating in what the Community has to offer; and strives to accommodate these needs while maintaining profitability.

Business owners and their employees trade fairly with residents and visitors alike, treating all in a welcoming, courteous manner.

The Arts & Culture Commission of the City of Sedona believes that this is a living document, which will change and grow along with the Community and the Culture of Sedona.